

electrical training ALLIANCE Staff Directory

Headquarters

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Todd Stafford, Executive Director

Pam Schinner, Executive Assistant, National Standards Coordinator
(301) 715-2385



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NJATC Directors

James Boyd , Assistant Executive Director	(301) 715-2374
Steve Anderson , Director Line Construction Curriculum & Training	(301) 715-2340
Bill Ball , Director, Inside Curriculum & Electronic Media	(301) 715-2341
Mark Cerulla , CPA, Director of Operations / Comptroller	(301) 715-2367
Terry Coleman , Director VDC Curriculum & Training	(301) 715-2342
Palmer Hickman , Director Code & Safety Curriculum & Training	(301) 715-2378
Marty Riesberg , Director of Curriculum Development	(301) 715-2322



Curriculum Development Team

Joseph Sheehan , Curriculum Specialist	(301) 715-2349
Jim Simpson , Curriculum Specialist	(301) 715-2348
Cynthia Curry , Executive Editor	(301) 715-2314

Curriculum Support Specialists

Lorie Calderwood	Micki Feilmeier	Tamara Morales
Melissa Parsly	Deborah Timmons	Kathryn Dahl
Christopher Lopez	Joshua Parvis	

S T A F F D I R E C T O R Y

National Training Institute

Tim Strickland, Director NTI Operations (301) 715-2347
Denise Jenkins, Meeting & NTI Coordinator (301) 715-2344
Virginia Kingsley, HR & NTI Coordinator (301) 715-2345



Order Fulfillment Center

Wayne Brown, Warehouse Manager (301) 715-2386

Materials Handler Team

(301) 715-2372
William Braithwaite Horace Ellis Norman Edwards
Carl Schinner

Accounting Team

Diana Bowman, Senior Accountant (301) 715-2376
Alison Schinner, Staff Accountant (301) 715-2310

Customer Service

Steve Strickland
(888) 652-4007

National Standards Coordinator
Pam Schinner (301) 715-2385

IT Department
Stephen Boyd (301) 715-2325

Training and Certification

Ruth Peacock, Administrative Assistant—Certification (301) 715-2320
Terri Fitzgerald, Administrative Assistant (301) 715-2300
Carl Schinner, Aptitude Coordinator/Materials Handler (301) 715-2326



Todd Stafford

Executive Director

Mr. Stafford serves as the Executive Director for the electrical training ALLIANCE. He is responsible for providing strategic leadership for the organization by working with the Executive Committee, the electrical training ALLIANCE National Committee and staff to establish long-range goals, strategies, vision and policies.



James Boyd

Assistant Executive Director

Jim is the primary electrical training ALLIANCE contact for Core Curriculum, Craft Certification, Master instructor Certification, the Nuclear Mechanic Apprenticeship Process (NMAP), and the Continuing Education Unit (CEU) process. Jim also oversees curriculum development and training for Motor Control, Programmable Logic Controllers (PLCs) and other NJATC Courses. Additionally, he works with other electrical training ALLIANCE Directors in creating and maintaining certification programs for the electrical industry.



Steve Anderson, Director

Outside Line Construction Curriculum and Training

Steve's primary responsibilities include oversight of the curriculum development for the Three-Year Outside Line Construction Apprenticeship, Traffic Signal Apprenticeship and Journeymen Training, Substation and Cable Splicing curriculum development, and Inside Wiremen Apprenticeship curriculum. Steve also serves as a member of the National Cable Splicing Certification Board, and is a member of International Municipal Signal Association. Steve has been instrumental in the development of courses for the National Training Institute Instructor Group.



Bill Ball, Director

Inside Curriculum and Electronic Media

Bill oversees the management of revisions to current curriculum and the development of new curriculum. He serves as Chairman of the Inside Blended Learning Management System (LMS). Bill is also responsible for various electronic media applications such as the on-line Test Generator, Errata System, Course Presentation System, and various other web-based applications.



Mark Cerulla, CPA

Director of Operations/Comptroller

Mark is responsible for the management of all the electrical training ALLIANCE operations and financial activity. He supports the Executive Director by establishing the proper administrative and operating controls, as well as overseeing the financial strength and efficiency of the organization. His leadership and coordination responsibilities extend from overseeing the Accounting Department, the Order Fulfillment Center, and Human Resources to strategizing and evaluating financial, contractual and regulatory action impacting the electrical training ALLIANCE and the electrical industry.



Terry Coleman, Director

VDV Curriculum and Training

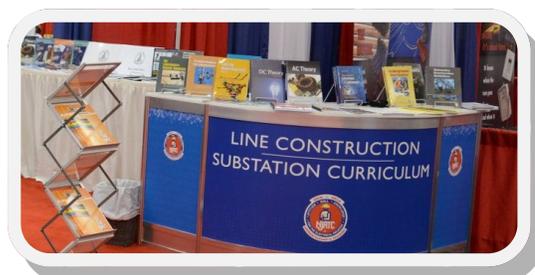
Terry's responsibilities include maintaining and updating both Installer/ Technician Apprenticeship curriculum and VDV components of the Inside Wireman Apprenticeship curriculum. He continues to foster new VDV partnerships with primary manufacturers to bring the latest VDV technologies and training to the electrical training ALLIANCE. He has been instrumental in content development for the electrical training ALLIANCE on-line Blended Learning. Terry also serves on the NEC Code Panel 16.



Palmer Hickman, Director

Code & Safety Curriculum and Training

Palmer works to develop and update Apprenticeship and Journeyman Code and Safety curriculum and training aids and Code and Safety training; NFPA 70E (Standard for Electrical Safety in the Workplace), NFPA 70B (Recommended Practice for Electrical Equipment Maintenance), and NFPA 79 (Electrical Standards for Industrial Machinery). He also serves as an OSHA Construction Standards Master Instructor, OSHA Authorized Construction Outreach Trainer, and OSHA Authorized General Industry Outreach Trainer.



Marty Riesberg

Director of Curriculum Development

Marty oversees the creation and development of all printed and on-line curriculum created by the electrical training ALLIANCE. He is also responsible for the electrical training ALLIANCE Training Partner Program.



Joseph V. Sheehan, PE

Curriculum Specialist

Joe is responsible for writing, assembling, compiling, editing and preparing illustrations for new or existing electrical training ALLIANCE curriculum. He also serves as an instructor for a variety of courses using the electrical training ALLIANCE curriculum.



Jim Simpson

Curriculum Specialist

Jim is responsible for developing, editing, and preparing content for new and existing electrical training ALLIANCE Curriculum. He serves as an Instructor of Low Voltage Systems such as Networks and Fire Alarms. In addition, Jim maintains various software applications for the electrical training ALLIANCE such as Test Generator, Errata Submittals Coordination, and other instructor support services.



Stephen Boyd, Programmer/Analyst

IT Department

Stephen provides advice regarding technology concerns and solutions to business issues; supports various business applications and web portals; serves as manager of projects involving outside technology vendors, and provides training and user support for staff.



Diana Bowman, Senior Accountant

Accounting Team

Diana (Dee) is responsible for closing the monthly general ledger, balance sheet and income statement analysis, and balance sheet and income statement preparation. She ensures the integrity of accounting information by recording, verifying, and entering transactions.



William Braithwaite, Materials Handler

Warehouse Team

William works as a member of the electrical training ALLIANCE Warehouse Team and receives, stores, and distributes materials, tools, equipment, and products within the warehouse.



Wayne Brown, Warehouse Manager

Warehouse Team

Wayne plans, organizes, and monitors the receiving, storage, and distribution of all items received from suppliers ensuring a smooth and consistent operation of the electrical training ALLIANCE Warehouse so supplies are located and distributed to proper departments in an effective and efficient manner as needed to satisfy internal and external customer requirements.



Lorie Calderwood, Curriculum Technology Specialist

Curriculum Development Team

Lorie provides support to members of the Curriculum Development Team (CDT) on special projects from the standpoint of training, support, and documentation development. She develops training materials and conducts training sessions for the CDT to ensure technology is being used to its full potential.



Cynthia Curry, Executive Editor

Curriculum Development Team

Cynthia manages the production of all publications and on-line curriculum. She oversees manuscripts from submission to publication, as well as coordinates routine administrative functions, and receives and answers inquiries from technical professionals, production personnel and staff.



Norman Edwards, Senior Materials Handler

Warehouse Team

Norman works as a member of the electrical training ALLIANCE Warehouse Team and receives, stores, and distributes materials, tools, equipment, and products within the warehouse.



Horace Ellis, Materials Handler

Warehouse Team

Horace works as a member of the electrical training ALLIANCE Warehouse Team and receives, stores, and distributes materials, tools, equipment, and products within the warehouse.



Micki Feilmeier, Curriculum Support Specialist

Curriculum Development Team

Micki assists with the research, copy editing and proofreading for electrical training ALLIANCE publications. She handles routine administrative functions, and receives and answers inquiries from technical professionals, production personnel and staff.



Terri Fitzgerald, Administrative Assistant

Training and Certification Team

Terri provides general office support with a variety of clerical activities and related tasks including answering incoming telephone calls, directing calls to the appropriate staff member, and mail distribution. She also processes requests for JATC Course Certificates and Diplomas, Continuing Education Credits (CEUs), and College Credit (ACE) Applications.



Denise Jenkins, Meeting and NTI Coordinator

NTI Team

Denise is responsible for managing various logistical aspects of the electrical training ALLIANCE's NTI; meetings and special events. She serves as the primary liaison for the NTI Trade Show, coordinates Training Partner Sponsorships as well as Technical Training at NTI. Additionally, she assists with coordinating certificate sites, test equipment certification and maintenance.



Virginia Kingsley, HR Generalist and NTI Coordinator

NTI Team

Virginia assists the Director of Operations/Comptroller with various Human Resource functions; she administers the electrical training ALLIANCE benefit programs, as well as on-boarding of staff. During NTI, Virginia works to oversee the various aspects of the Instructor Group Training Program, and serves as the Ann Arbor liaison for the electrical training ALLIANCE.



Tamara Morales, Curriculum Support Manager

Curriculum Development Team

Tammy assists with the research, copy editing and proofreading for electrical training ALLIANCE Publications. She handles the day-to-day management of the Curriculum Team as well as all facets of project flow in the Curriculum Department.



Melissa Parsly, Curriculum Support Specialist
Curriculum Development Team

Melissa assists with the research, copy editing and proofreading for electrical training ALLIANCE publications. She handles routine administrative functions, and receives and answers inquiries from technical professionals, production personnel and staff.



Ruth Peacock, Administrative Assistant
Training and Certification Team

Ruth assists Senior Director Jim Boyd in providing oversight to the administration of the electrical training ALLIANCE Craft Certification Program, ensuring compliance with guidelines. Ruth also coordinates the registration process for a variety of offered classes and certification programs including, but not limited to, EPRI A Instrumentation, EPRI B Instrumentation, National Electrical Certification Board (NECB), Performance Evaluation Level 1-6, Core Curriculum, National Cable Splicing Certification Board (NCSCB), Rigging & Lifting Certificates, and Master Instructor Certification.



Alison Schinner, Staff Accountant
Accounting Team

Alison is responsible for providing accounting and clerical support to Accounting Department personnel. She maintains accounting document files, including daily work and accounts payable and receivable; maintains the general ledger system; prints accounts payable checks and prepares them for mailing; and assists accounting personnel as requested.



Carl Schinner, Aptitude Coordinator/Materials Handler
Training and Certification Team/Warehouse Team

Carl coordinates shipping, tracking and supply management for the electrical training ALLIANCE's Aptitude Test program, the IMSA program and Tech Math Online Course. He is also a member of the electrical training ALLIANCE Warehouse Team and receives, stores, and distributes materials, tools, equipment, and products within the electrical training ALLIANCE order fulfillment center.



Pam Schinner, Executive Assistant and National Standards Coordinator

Pam is responsible for representing the Executive Director to internal and external customers; coordinating the operation of the Executive Director's Office. Additionally, she serves as the Industry Leader Coordinator as well as organizes the various aspects of the C Group Programs at NTI. Pam processes local JATC/AJATCs Standard documents, and responds to questions that pertain to Standards, Special Accommodations and other JATC/AJATC Trust matters.



Steve Strickland, Customer Support Specialist

Warehouse Team

Steve is responsible for providing effective customer service for all internal and external electrical training ALLIANCE customers by utilizing his in-depth knowledge of the electrical training ALLIANCE products and services. Steve's familiarity with Ordering Procedures, Shipping and thorough understanding of How the electrical training ALLIANCE Operates makes him the first person a JATC calls when they have a need.



Tim Strickland, Director NTI Operations

NTI Planning Team

As the Director of NTI Operations, Tim is responsible for the electrical training ALLIANCE's National Training Institute; developing the vision, goals and character of the NTI and its various functions. Tim organizes all functions of the NTI pre-registration services, on-site registration services, and student support services. Additionally, Tim serves as an Instructor for the electrical training ALLIANCE's Test Administrator Training Program.



Deborah Timmons, Curriculum Support Specialist

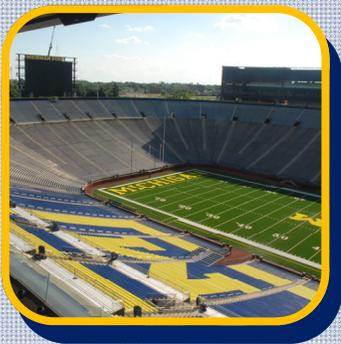
Curriculum Development Team

Deborah assists with the research, copy editing and proofreading for the electrical training ALLIANCE Publications. She handles routine administrative functions, and receives and answers inquiries from technical professionals, production personnel and staff.



electrical training

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Join us at NTI!

University of Michigan,
Ann Arbor, Michigan.



electrical training ALLIANCE
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